



INSPIRINGRURALWOMEN
discover your business potential

COURSE PRESENTERS

Inspiring Excellence
innovative leadership mentoring coaching



Dr Kristy Howard is the Managing Director of Inspiring Excellence. It is her passion to inspire rural communities, people & businesses to go from where they are now to where they want to be. She has been working with rural communities and farmers since 1995 specialising in training and development programs. Kristy has a B. Agric. Sci (Hons) & Doctor of Philosophy.
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**ELIMINATE
THE GUESSWORK**
GAIN BUSINESS DIRECTION

The ultimate way to build positive networks & business confidence

MAY 15-18
Beechworth 2011

"make your dream a reality"

If you are hungry for ideas & want to develop key rural networks for your business success, then you need to be part of this next group of inspirational women.



Cheryl Graham is a director of *Farminganswers*, a practical, farmer focused consultancy business based in N.E. Victoria. She has been working with farming families to improve farm productivity, business management & succession outcomes for over 20 years. Cheryl has a Bachelor of Applied Science (Systems Agriculture)
P 03 5727 3931
W www.farminganswers.com
E cheryl@farminganswers.com



CATHERINE MCGOWAN
CONSULTING PTY. LTD.



Since 1983 Cathy McGowan has been supporting rural women to reach their potential as leaders and as business women. She works within rural communities in Australia, Ireland, PNG and India. Cathy has a B.A., Dip Ed., Master of Applied Science in Agriculture & is an Officer in the Order of Australia.
P 02 6024 6834
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IS THIS YOU?

Changing careers?

Have great skills, but not sure how to start your own business & what it involves?

Want to take your business to the next stage?

Seeking to create better balance between family, community & professional/business life?

On a farm looking to develop niche products?

Wanting to turn a passion into a business?

In business & looking for local networks, support & inspiration?

REGISTER TODAY

contact for registrations

Karen Nankervis
My Beechworth Secretary
PO Box 270 | Beechworth VIC 3747

P 03 5728 1924
F 03 5728 1904
E irw@mybeechworthsecretary.com.au

LIMITED SPOTS AVAILABLE



YOUR TOOLBOX

- 1 Take away workshop notes and guides, including a comprehensive range of planning templates.
- 2 A diverse network of key contacts.
- 3 3 dinners included: 1 introductory dinner, 2 networking dinners with invited guests consisting of successful business owners & community leaders.
- 4 2 personalised one to one coaching sessions and 1 follow-up day which includes a networking lunch.
- 5 An experiential, interactive learning program that shifts thinking & caters to individuals learning styles.
- 6 Workshops over 3 days, including delicious morning tea, lunch & afternoon tea.
- 7 Ongoing peer support group & insights into successful businesses run by women.

PROGRAM TOPICS

The art & benefits of networking | Strategic planning & goal setting | The art of difficult conversations | Time management | Characteristics of successful rural businesses | Managing business risk | Values - aligning personal values with business values | Change | Speed dating - it's all in the introduction...gaining confidence in marketing your business | & so much more....

COURSE DETAILS

Dates

Residential | Sunday 15th May | 6pm
to Wednesday 18th May | 2pm
Follow-up day | Monday 20th June | 9am - 4pm

Venue Information

Old Priory | Beechworth VIC 3747
Accommodation & breakfast is available at the Old Priory & is at participants own expense | www.oldpriory.com.au
or search online for accommodation options
www.beechworthonline.com.au

Investment per participant

Early Bird | \$1630 inc gst **SAVE \$320** | Please complete by Friday 8th April for early bird registrations.
General Registration | \$1950 inc gst | Final registrations close Friday 6th May 2011.

TESTIMONIAL

"My biggest challenge has been looking at my mental attitude about my business & identifying why I was always thinking it was something I would do in the future, rather than something I can do right now. I can see now that my procrastination has been about self confidence, not ability or finances"

participant | 2010 workshop

WHERE TO REGISTER

Register online at -
<http://www.surveymonkey.com/s/IRWregistration>
or via the enclosed registration form

WHAT YOU CAN EXPECT

- 1 A ready made network of like minded women.
- 2 Access to experts, presenters & successful business operators.
- 3 Tips on how to make rural businesses work for you & your family dynamic.
- 4 The opportunity to explore ideas, develop plans & road test products & services with others.
- 5 Motivation, tools & other practical strategies to give you the confidence & courage to move forward.
- 6 The environment to clarify what is a priority to you, your business & your family.
- 7 An understanding of your strengths and how to use them to develop your unique business proposition.
- 8 A chance to turn your passion into a business & \$\$\$.